

PROFILE

Hi, I'm Catherine! I'm a highly motivated and creative graphic designer with a love for typography and layout design. I have a strong work ethic and positive attitude. I enjoy working with others to bring great designs to life!

PORTFOLIO

catherinelockwood.com

CONTACT

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4424 Gaines Ranch Loop

Apartment 1910

Austin, TX 78735

EDUCATION

Bachelor of Fine Arts

Digital Art

University of New Orleans

August 2014 - May 2017

Graphic Design

University of South Alabama

August 2012 - May 2014

SKILLS

Customer Service

Illustrator

Photoshop

InDesign

Shopify

Asana

CorelDRAW

QuickBooks

Premiere

After Effects

CATHERINE LOCKWOOD

graphic designer

GRAPHIC DESIGNER / CLIENT COORDINATOR

Lionheart Prints | Remote | August 2019 - Present

- Design greeting cards, custom invitations and stationery, business cards, wrapping paper patterns and stickers
- Create all Lionheart Prints product images for Shopify and Faire
- Maintain asset library
- Design banner ads for Shopify and marketing ads for Instagram
- Design product packaging and store graphics
- Act as customer contact for all custom projects by providing quotes, design proofs and revisions
- Build client relationships and create repeat customers

CERAMIC ARTIST / BUSINESS OWNER

Clayday Ceramics | New Orleans | July 2016 - Present

- Create wheel-thrown and hand-built one-of-a-kind ceramics
- Designed logo, business cards and stationery
- Create product images and Instagram posts and reels
- Wholesale ceramics to New Orleans high-end furniture shop
- Sold ceramics at Arts Council of New Orleans' Arts Market
- Substitute ceramics instructor at Earth and Fire Pottery Studio

GRAPHIC DESIGNER / SALES ASSOCIATE

Betty Hunley Designs | New Orleans | June 2017 - August 2019

- Designed and printed custom invitations, stationery, business cards and logos for high-end, fast-paced stationery boutique
- Presented clients with creative design ideas, paper options, and various printing methods
- Built strong client relationships, with repeat customers
- Provided one-on-one attentive customer service in retail shop

GRAPHIC DESIGN INTERN

Where Y'at Magazine | New Orleans | January - May 2017

- Designed magazine ads for businesses in the New Orleans Area
- Designed parade route maps for Mardi Gras and St. Patrick's Day magazine issues
- Wrote short summaries of local and national current events
- Photographed local businesses featured in upcoming issues